



## IVM Mission / Vision Statements

### Our Mission

At the Institute of Value Management (IVM), our mission is to foster a culture of value-driven thinking across the UK, championing professional excellence in **\*Best Practice Value Management (BP-VM)** and value-based decision-making. We strive to enable efficiency, innovation, sustainability, and future proofing by delivering maximum value in every initiative and project. We are committed to empowering professionals, organisations, and communities to create lasting, impactful change through effective Value Management (VM) practices.

We aim to achieve this by:

- Championing **BP-VM** through ongoing professional development and expertise.
- Promoting **IVM Membership** growth to connect individuals, professionals and organisations.
- Nurturing a vibrant, collaborative community of **Value Management practitioners** to drive positive outcomes, manage risks, and effectively and efficiently use resources.
- Advocating for **respected qualifications** e.g., **Professional in Value Management (PVM)** to ensure high standards of expertise and credibility.
- Championing the widescale adoption of the function thinking mindset.

Through this commitment, we empower VM practitioners to optimise value, foster innovation, and make a significant impact in every sector they engage with.

### Our Vision

We aim, by 31<sup>st</sup> December 2027 to have the IVM recognised as the **leading authority and community for Best Practice Value Management (BP-VM)** in the UK across the private, public and not-for-profit sectors.

In this future:

- The **IVM** is widely acknowledged as the voice of BP-VM in the UK, committed to advancing value-based practices across industries.
- Professionals empowered by **IVM membership** lead by example, making decisions that drive true value and enhance the quality of life across economic, social, and environmental dimensions.

### Our Guiding Principles

The following principles form the foundation of our work, guiding how we operate and interact with professionals, businesses, and communities:

1. **Integrity in Practice**

We uphold the highest standards of ethics, transparency, and trust in every aspect of our work.

2. **Value-Centred Thinking**

Our decision-making is grounded in a comprehensive understanding of value - economic, social, and environmental.

3. **Excellence Through Qualification**

We champion globally recognised qualifications e.g., **Qualified Value Associate (QVA)**, **Professional in Value Management (PVM)** and **Trainer in Value Management (TVM)** to ensure quality and credibility in the field.

4. **Collaboration & Community**

We value collaboration across industries and cultures, building networks to foster growth, innovation, and shared knowledge.

5. **Innovation with Impact**

We embrace creative solutions and best practices that challenge conventional thinking and deliver measurable, meaningful results.

6. **Lifelong Learning**

We are committed to continuous development, knowledge sharing, and growth throughout every career stage.

## Conclusion

At the IVM, we believe in the power of a value-driven and function-thinking mindset to transform organisations and related industries. Our commitment to BP-VM ensures that value is at the heart of every decision, fostering innovation, sustainability, and long-term success. Together, we can build a future where Value Management principles guide every decision, ensuring positive outcomes for society, businesses, and the environment.

\*Best Practice Value Management (BP-VM) is delivered when the range of Value Management Methods, in line with BS EN 12973:2020 / BS EN 17952: 2024 and related Standards, are applied by Professionals in Value Management (PVMs), qualified under the Value for Europe Training and Certification System (V4E-TCS) and with proven experience in effectively applying those VM approaches. This includes using a Function Thinking Mindset, with both a hard and soft perspective, to set clear objectives, improving individual and organisational performance and return on investment for an organisation's business, to deliver real value.

*Source: The Institute of Value Management (29th November 2024)*

## Join Us

Be part of a movement that's shaping the future of value and Value Management. Whether you're a seasoned professional or just starting out, the Institute of Value Management is your platform for growth, recognition, and impact.

Learn more at: [www.ivm.org.uk](http://www.ivm.org.uk)

Contact us: [secretary@ivm.org.uk](mailto:secretary@ivm.org.uk)

Follow us: <https://www.linkedin.com/company/the-institute-of-value-management>