

## Benefits of Membership

### Recognition

Gain benefit from being associated with a well-established professionally recognised Institute. Some membership levels permit the use of post-nominal designatory letters.

### Value Management Community

Join a growing community of people interested in the promotion of Value Management across all sectors of business. We hold a shared vision of Value but have very diverse arenas and methods of application making the Institute a rich source of ideas and development. Our events offer the opportunity to network with others in related fields.

### Continuing Professional Development

Use our downloadable CPD log to record and formalise your professional development.

### News on Industry Developments and New Techniques

Be kept up to date with new developments on how value management and related techniques are applied in specific sectors. Learn about new tools and techniques that can enhance performance and drive out waste.

### Value Magazine & Newsletters

Issued three times per year and contains all types of news and developments relating to Value Management.

### Access to Members area of IVM website

Obtain access to the members area containing case studies, templates, and Value Management related articles and reports.

### National & Branch Activities

We provide links to other National Value Associations and events across Europe through Value for Europe at [www.valueforeurope.com](http://www.valueforeurope.com)

We also have a network of branches that host events throughout the UK to share ideas and best practice.

## Who We Are?...

### About Us

The Institute of Value Management is the centre of excellence and the professional qualifying body in the UK which promotes, advances and ensures competence in Value Management and value enhancing methods and provides the only competency based professional qualifications in Value Management to European standards. The members of the Institute are involved in shaping the future of British and European Standards and providing associated qualifications and training.

*If you are interested and want to know more about how Value Management could help you or your business, or would like to be put in touch with a qualified Value Management Practitioner, please contact us or go to our website at [www.ivm.org.uk](http://www.ivm.org.uk)*

### Contact Us

#### The Institute of Value Management

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The Institute of  
Value  
Management  
*Developing Competence to deliver  
sustainable value*

## What is Value?

The concept of Value is based on the relationship between satisfying needs and expectations (the benefits) and the resources required to achieve them. The aim of Value Management is to reconcile stakeholders' views and to achieve the best balance between satisfied needs and resources.

## What is Value Management?

Value Management is concerned with improving and sustaining a desirable balance between the needs and wants of stakeholders (the benefits) and the resources needed to satisfy them. Stakeholder value judgements vary, and Value Management reconciles differing priorities to deliver best value for all stakeholders.

Value Management is based on principles of defining and adding measurable value, focusing on objectives and benefits before solutions, and concentrating on function to enhance innovation. It uniquely combines within an integrated framework, a value focused management style; a positive approach to individual and team motivation; an awareness of the organisational environment; and the effective use of proven methods and tools.

## About the Institute of Value Management

**The IVM is the only UK based professional institute exclusively committed to Value Management**

The IVM is actively involved with other national value associations to promote worldwide use of Value Management and promotes Value Management across all sectors of the economy. Its members come from a number of fields including construction, utilities, transportation, public and commercial services, health care, government, manufacturing, information technology and telecom as well as training and management. The IVM, through its independent Certification Board, is responsible for implementing the Value for Europe Value Management Certification and Training System within the UK.

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*“Our mission is to enable our members to develop and champion the professional practice of managing sustainable value to secure and ensure economic and social wellbeing for organisations and citizens within the UK and internationally.”*

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### The Institute's Objectives

- Increase membership in all sectors
- Be more influential in government and industry, with the aim of promoting Value Management
- Establish a co-ordinated communication strategy
- Encourage certification in Value Management to the qualification standards of, Qualified Value Associate (QVA), Professional in Value Management (PVM) and Trainer in Value Management (TVM).

## Membership Grades

### Student

For students in full time study, there are no qualification requirements for this level of membership.

### Trainee

For individuals who are embarking on a career in Value Management, or who have started on a formal course of learning in the Value Management field.

### Associate (AIVM)

For individuals that have a demonstrable interest in Value Management and promote, use, or are associated with Value Management.

### Member (MIVM)

A Value Management Practitioner, with formal Value Management qualifications or equivalent or demonstrable industry experience

### Fellow (FIVM)

For an individual who has significant experience or have provided a significant contribution in the field of Value Management.

### Corporate

For organisations that use or promote Value Management and wish to make a corporate commitment to a Value based culture

*If you are interested and want to know more about becoming a member of the Institute of Value Management, go to our website at [www.ivm.org.uk](http://www.ivm.org.uk)*